

Cyprus portal analysis report

July 2020

Cyprus portals sorted alphabetically

SITE	GROUP	TYPE	PAGE VIEWS	Users	BOUNCE RATE	AVE. SESSION DURATION	PAGES SESSION	Sessions	New Se.
24h.com.cy	Nikodea	News	389,623	156,374	84.32%	0:00:31	1.40	277,709	56.30%
24sports.com.cy	SPP Media	Sports	Unable to verify Google Analytics						
Active Radio	Philelefttheros	Radio	9,194	3,169	73.32%	0:01:30	1.51	6,075	76.90%
Akousa	Cymedia	Lifestyle	767,118	19,660	23.05%	0:08:13	14.66	52,334	69.90%
AlphaNews	Alpha Cyprus	News	2,880,852	585,376	44.32%	0:01:59	1.81	1,593,639	54.20%
Ant1.com.cy	Ant1	News	2,690,563	339,407	48.76%	0:02:01	2.40	1,121,881	54.40%
Athena Recipes Cy	SPP Media	Cooking	Unable to verify Google Analytics						
Avant Garde *2	Digital Tree	News	493,422	127,172		0:01:22			
Bebemou	CyprusNewsMedia	Lifestyle	102,161	37,589	54.51%	0:03:05	2.19	46,577	93.30%
Brief *2	Digital Tree	News	1,109,832	213,754		0:01:02			
businessnews	WNM	Economy	13,208	8,135	92.27%	0:01:29	1.42	9,274	77.70%
Car *2	Digital Tree	General	66,764	28,604		0:00:51			
Carierista	CyprusNewsMedia	General	1,152,890	110,643	47.23%	0:02:29	4.15	278,051	55.00%
Check In Cyprus	Dias	General	1,035,659	292,025	76.45%	0:01:15	1.55	668,282	49.00%
City.Signalive	Dias	Lifestyle	1,626,733	641,771	80.75%	0:00:56	1.39	1,172,023	48.80%
Cooking.signalive	Dias	Cooking	152,300	67,992	81.44%	0:01:13	1.66	91,563	38.10%
Cy4sale	Cymedia	General	34,981	13,508	77.22%	0:00:29	2.19	15,958	91.50%
Cyprus Mail	Cyprus Mail	News	3,766,814	585,091	64.92%	0:02:10	2.01	1,874,126	64.30%
Cyprus-Is.com	Philelefttheros	General	848,891	194,854	95.17%	0:00:14	1.06	797,562	51.90%
cyprusnews.eu	CyprusNewsMedia	News	2,003,974	302,438	68.83%	0:01:08	1.51	1,322,859	59.80%
CyprusTimes	MC Media	News	10,623,079	863,965	0.71%	0:03:54	4.39	2,421,240	72.60%
Cytoday	Cymedia	News	15,550,479	368,346	55.38%	0:01:40	5.51	1,008,058	69.20%
dailystarscy	dailystarscy	Lifestyle	740,068	73,568	58.56%	0:01:18	2.36	313,916	60.70%
Dialogos	Dialogos	News	634,618	193,094	79.15%	0:01:27	1.51	419,740	58.70%
Economy today	Dias	Economy	522,628	188,709	82.23%	0:00:57	1.35	387,325	31.20%
Ergodotisi.com *2	Digital Tree	General	2,496,082	215,914		0:03:33			
Eurokerdos	Eurokerdos	Economy	108,709	19,297	71.19%	0:04:21	3.47	31,296	77.50%
Gastronomos	SPP Media	Cooking	Unable to verify Google Analytics						
Goal.com.cy	Philelefttheros	Sports	4,228,009	419,573	71.67%	0:01:40	1.83	2,306,915	52.60%
GoHealthy	Philelefttheros	Lifestyle	589	142	42.93%	0:02:15	3.20	184	80.30%
hellomama.com.cy	dailystarscy	Lifestyle	168,869	35,479			1.60	105,562	59.60%
ilovestyle	Dias	Lifestyle	3,375,906	327,534	51.61%	0:01:33	4.79	704,176	58.80%
Incyprus	Philelefttheros	News	2,894,109	538,515	78.63%	0:00:52	1.53	1,888,534	58.70%
incyprusproperty	Philelefttheros	General	930,332	185,338	93.74%	0:00:19	1.18	790,167	50.10%
Kariera	Philelefttheros	General	946,524	191,939	93.88%	0:00:10	1.13	838,945	50.30%
Kathimerini.com.cy	SPP Media	News	Unable to verify Google Analytics						
Kerkida.net *2	Digital Tree	Sports	14,867,698	421,080		0:04:59			
kissfm.com.cy	Philelefttheros	Radio	41,390	12,045	63.66%	0:09:26	1.66	24,953	77.60%
Ladytimes	MC Media	Lifestyle	1,559,885	470,675	28.01%	0:01:28	2.51	620,271	88.20%
Lemosos Blog	CyprusNewsMedia	News	590,373	179,987	87.22%	0:00:41	1.24	476,730	46.60%
lifeneews.com	WNM	Lifestyle	45,128	22,387	82.28%	0:00:57			

Like.com.cy	Philelefttheros	Lifestyle	2,345,771	459,519	81.51%	0:00:50	1.51	1,552,697	60.30%
mixfmradio	mixfm	Radio	78,796	21,561	84.39%	0:01:23	1.24	63,791	62.50%
must.com.cy	SPP Media	Lifestyle	Unable to verify Google Analytics						
My Life *2	Digital Tree	Lifestyle	838,954	174,412		0:01:16			
Newsbomb	DPG Media	News	477,705	107,539		0:01:25			
nomisma	FMW	Economy	35,607	16,365	87.07%	0:03:10	1.77	20,143	90.40%
Novosti.com.cy	Cymedia	General	418,354	144,141	60.80%	0:01:33	1.66	252,463	74.90%
offsite.com.cy *2	Digital Tree	News	5,393,196	576,991		0:01:44			
Omega Live	Omega Live	News	1,283,116	233,807	76.76%	0:02:43	1.99	645,246	45.50%
Omega TV	Omega Live	General	150,909	33,032	63.36%	0:02:00	2.06	73,268	66.30%
omonoianews.com	CyprusNewsMedia	Sports	1,436,559	142,581	59.96%	0:02:32	2.13	675,645	66.10%
Paidiatros.com	Paidiatros	General	551,091	255,015	81.08%	0:01:15	1.49	371,058	66.20%
Philenews	Philelefttheros	News	17,683,385	1,443,867	7.58%	0:03:47	3.08	5,733,273	59.50%
Politis	Politis	News	3,454,272	473,041		0:02:26			
Protathlima	MC Media	Sports	4,972,837	598,228	35.25%	0:03:50	3.24	1,535,933	84.70%
Reporter	IMH	News	13,195,858	1,153,431	47.34%	0:02:24	2.76	4,782,065	54.50%
scinews.eu	CyprusNewsMedia	General	169,077	47,399	63.77%	0:05:14	2.48	68,124	84.30%
sfera.com.cy	Philelefttheros	Radio	51,319	13,664	68.99%	0:10:54	1.61	31,909	70.90%
Shoot and goal	MC Media	Sports	1,504,885	119,119	56.23%	0:04:07	2.58	583,255	51.30%
Showbiz.com	MC Media	Lifestyle	1,921,045	484,966	31.01%	0:01:50	2.60	738,413	87.20%
Sigmalive.com	Dias	News	20,754,257	1,757,243	40.66%	0:04:35	2.53	8,197,961	55.20%
SigmaTV	Dias	General	278,550	37,243	24.52%	0:46:29	2.31	120,451	66.00%
Sport FM	Omega Live	Sports	3,641,392	99,315	41.20%	0:05:54	4.88	745,580	54.80%
Sportime	Dias	Sports	1,450,450	130,956	59.95%	0:02:16	3.04	477,113	29.00%
Sportsbreak	Cymedia	Sports	841,983	220,302	58.88%	0:01:54	2.14	394,201	76.00%
Stockwatch	stockwatch	Economy	1,325,871	104,917	62.44%	0:03:34	4.51	293,941	25.20%
stylista.com.cy	Nikodea	Lifestyle	22,306	13,189	88.33%	0:00:49	1.35	16,482	92.60%
ThemaSports	WNM	Sports	971,096	126,274	71.73%	0:01:40	1.64	590,690	49.80%
ToThemaOnline	WNM	News	4,237,723	748,952	74.57%	0:01:32	1.89	2,242,563	56.40%
vkCyprus	vkCyprus	News	688,572	102,092	65.24%	0:03:40	2.38	289,186	62.90%
WiZ Guide	SPP Media	General	Unable to verify Google Analytics						
Xryses Syntages	Philelefttheros	Cooking	1,194,041	301,018	92.63%	0:00:26	1.20	998,655	53.60%
Ygeiawatch	stockwatch	General	134,793	60,831	87.48%	0:00:41	1.39	97,321	61.40%

Notes :

1. As of July 2020 this report also includes information about the use of primary accounts with multiple properties / views. Properties highlighted with the same colour are using the same google analytics account.
2. Properties marked with *2, statistics as reported by [KOEI](#)

Cyprus portals by type of portal

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Cooking.sigmalive	Dias	Cooking	152,300	67,992	81.44%	0:01:13	1.66	91,563	38.10%
Stockwatch	stockwatch	Economy	1,325,871	104,917	62.44%	0:03:34	4.51	293,941	25.20%
Economy today	Dias	Economy	522,628	188,709	82.23%	0:00:57	1.35	387,325	31.20%
Eurokerdos	Eurokerdos	Economy	108,709	19,297	71.19%	0:04:21	3.47	31,296	77.50%
nomisma	FMW	Economy	35,607	16,365	87.07%	0:03:10	1.77	20,143	90.40%
businessnews	WNM	Economy	13,208	8,135	92.27%	0:01:29	1.42	9,274	77.70%
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24h.com.cy	Nikodea	News	389,623	156,374	84.32%	0:00:31	1.40	277,709	56.30%
stylista.com.cy	Nikodea	Lifestyle	22,306	13,189	88.33%	0:00:49	1.35	16,482	92.60%
Sport FM	Omega Live	Sports	3,641,392	99,315	41.20%	0:05:54	4.88	745,580	54.80%
Omega Live	Omega Live	News	1,283,116	233,807	76.76%	0:02:43	1.99	645,246	45.50%
Omega TV	Omega Live	General	150,909	33,032	63.36%	0:02:00	2.06	73,268	66.30%
Paidiatros.com	Paidiatros	General	551,091	255,015	81.08%	0:01:15	1.49	371,058	66.20%
Philenews	Phileleftheros	News	17,683,385	1,443,867	7.58%	0:03:47	3.08	5,733,273	59.50%
Goal.com.cy	Phileleftheros	Sports	4,228,009	419,573	71.67%	0:01:40	1.83	2,306,915	52.60%
Incyprus	Phileleftheros	News	2,894,109	538,515	78.63%	0:00:52	1.53	1,888,534	58.70%
Like.com.cy	Phileleftheros	Lifestyle	2,345,771	459,519	81.51%	0:00:50	1.51	1,552,697	60.30%
Xryses Syntages	Phileleftheros	Cooking	1,194,041	301,018	92.63%	0:00:26	1.20	998,655	53.60%
Kariera	Phileleftheros	General	946,524	191,939	93.88%	0:00:10	1.13	838,945	50.30%
incyprusproperty	Phileleftheros	General	930,332	185,338	93.74%	0:00:19	1.18	790,167	50.10%
Cyprus-Is.com	Phileleftheros	General	848,891	194,854	95.17%	0:00:14	1.06	797,562	51.90%
sfera.com.cy	Phileleftheros	Radio	51,319	13,664	68.99%	0:10:54	1.61	31,909	70.90%
kissfm.com.cy	Phileleftheros	Radio	41,390	12,045	63.66%	0:09:26	1.66	24,953	77.60%
Active Radio	Phileleftheros	Radio	9,194	3,169	73.32%	0:01:30	1.51	6,075	76.90%
GoHealthy	Phileleftheros	Lifestyle	589	142	42.93%	0:02:15	3.20	184	80.30%
Politis	Politis	News	3,454,272	473,041		0:02:26			
Stockwatch	stockwatch	Economy	1,325,871	104,917	62.44%	0:03:34	4.51	293,941	25.20%
Ygeiawatch	stockwatch	General	134,793	60,831	87.48%	0:00:41	1.39	97,321	61.40%
vkCyprus	vkCyprus	News	688,572	102,092	65.24%	0:03:40	2.38	289,186	62.90%
ToThemaOnline	WNM	News	4,237,723	748,952	74.57%	0:01:32	1.89	2,242,563	56.40%
ThemaSports	WNM	Sports	971,096	126,274	71.73%	0:01:40	1.64	590,690	49.80%
lifenews.com	WNM	Lifestyle	45,128	22,387	82.28%	0:00:57			
businessnews	WNM	Economy	13,208	8,135	92.27%	0:01:29	1.42	9,274	77.70%

Cyprus media group totals

Excluding interdependent portals (see additional notes)

GROUP	no of assets	Jul
Dias	8	25,444,372
Digital Tree	12	25,265,948
Phileleftheros	7	21,705,665
MC Media	5	19,076,846
Cymedia	5	17,612,915
IMH	1	13,195,858
CyprusNewsMedia	4	5,455,034
Omega Live	3	5,075,417
WNM	6	4,237,723
Cyprus Mail	1	3,766,814
Politis	1	3,454,272
Alpha Cyprus	1	2,880,852
Ant1	1	2,690,563
stockwatch	2	1,460,664
dailystarscy	1	908,937
Dialogos	1	634,618
Paidiatros	2	551,091
Nikodea	2	411,929
Eurokerdos	1	108,709
mixfm	1	78,796
FMW	1	35,607
SPP Media	Unable to verify google analytics	